

Social Learning

Learning in exchange with others – supported by digital, social media

SUCCESS FACTORS

- Create guidelines for handling the tools
- Create a learning culture

TIPS FOR SOCIAL LEARNING

- Blend it up (stationary & mobile, presence & digital, different tools)
- Bring the learning into the teams
- Force interaction & excitements

EXAMPLES

- Virtual Classrooms**
as a good substitute for classroom training
- Group chats**
to get information very quickly
- Forums**
to conserve information for others

Main benefits

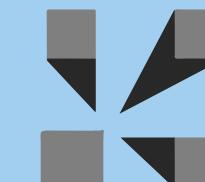
In interaction with others, information can be better reflected, repeated and questioned and thus, the learning outcome is anchored in the brain in a much more sustainable way.

If the exchange of knowledge is decentralised, an organisation is more effective and can react more dynamically.

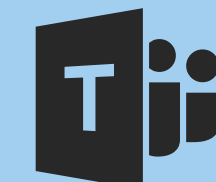
Tools



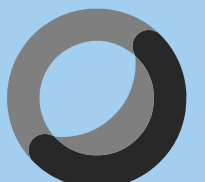
YAMMER



ADOBE CONNECT



MS TEAMS



WEBEX



STACKFIELD



WHATSAPP



THREEMA



ZOOM