

Seamlessly integrated
into imc Learning Suite

Virtual Classrooms



Virtual Classrooms

Where learning happens

Numerous companies now focus on blended learning as part of their corporate training strategy. Blended learning combines typical classroom training and e-learning. This allows us to better design the training in a more efficient and diversified manner, and, to achieve stated training goals quickly. Travel expenses are typically incurred for both participants, as well as for the trainer, for conducting physical classroom training. The companies must frequently bear accommodation and additional expenses, making this form of training expensive. A virtual classroom offers the perfect alternative in order to avoid these costs, whilst also offering many other benefits. Virtual classrooms have found their way into vocational training as a stand-alone solution. Several companies benefit from the advantages of communication in real-time, for example through text chat, file sharing, audio and video broadcasts.

As a leading full service provider for digital training, imc AG has sound knowledge and experience regarding the significance of integrated training solutions, and now offers seamless integration of the following four virtual classrooms into imcs Learning Management System (LMS), imc Learning Suite:

- Adobe Connect
- GoToMeeting
- GoToWebinar
- OpenMeetings
- Vitero



How does a virtual classroom work in LMS?

Whether a time-critical compliance training, a descriptive product demonstration, or a coordination requiring a lot of interaction – a virtual classroom integrated into the imc Learning Suite enables targeted allocation of online sessions to relevant users.

Regardless of where the learners are, or which device they have at hand, they can directly connect to a live session in the integrated virtual classroom with a mouse click in the imc Learning Suite. Online classroom training is also supported through text chat in addition to audio, and video broadcast by means of a webcam, microphone and headphone. Training materials using this approach appears lively and provides various options to the trainer to design

interactive collaboration with learners. Product innovations can be shown live and in real-time, plus, queries can be addressed immediately; documents and content can be shared, collaborative work can be performed on virtual whiteboard or on screen, live surveys can be conducted with immediate voting options, and much more. For language training, for example, nothing beats having a face-to-face lesson with a native speaker. Virtual classrooms now make this possible without you having to leave the comfort of your own home. Furthermore, training can be recorded conveniently and easily in the virtual classroom, thus participants who could not participate in a particular training session can access the recording at their convenience to catch-up.



Your integrated Virtual Classroom (VC)

What you can do with Adobe Connect Meeting, OpenMeetings, LogMeIn GoToMeeting or LogMeIn GoToWebinar?

- Video conferencing
- Audio conferencing
- Chat
- Instantly change presenters
- Transfer keyboard and mouse control
- Screen sharing
- Mobile access
- Recording
- Drawing (not available for Mac)



Advantages of virtual classroom integration

From a large number of virtual classrooms available on the market, imc has selected four leading systems that have proved to be successful with our customers. Regardless of which system you select, you benefit from all the advantages of seamless integration with a leading Learning Management System, imc Learning Suite.


- Training in virtual classrooms becomes a fixed integral part of consistent training concepts within imc Learning Suite
- You define which target group should be directly addressed with classroom training, or with a meeting in a virtual classroom, both can be didactically integrated into a course's training syllabus.
- Live sessions can be followed up via WBT or assessment
- Your learners benefit from more interaction and cooperation in training and from increased efficiency



How do Virtual Classrooms compare?

	Adobe Connect Meeting	OpenMeetings	GoToMeeting	GoToWebinar	vitero
Possible number of attendees per session	Up to 25 (up to 100 on request)	Up to 125	Up to 250	Up to 1000	80 participants, >1000 Viewers
Creation and management of live session	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite
Scheduling and planning	Instant webinars	Planning and invitation management	Instant webinars	Elaborated planning, scheduling and invitation	Planning and spontaneous Implementation of the sessions
Participation in live session	Directly in imc Learning Suite, via imc Mobile App	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite
Reporting	n/a	n/a	Attendee report	Registration, attendee and performance reports	Participant status, duration of participation, duration of Meeting
Examples of highlight features	Comprehensive branding; File transfer; Advanced security and privacy control; Integrated API, SDK	Free of charge; Integrated calendar; Back-up of user-generated data and re-import	Very simple to use; Custom logo	Extensive polls; Practice sessions; File transfer	Realistic conditions, session-related content management
Availability on mobile devices	Via imc mobile app in iOS, Android, Adobe Connect App is necessary	Via mobile app of the provider in Android	Via mobile app of the provider in iOS, Android, Windows Phone	Via mobile app of the provider in iOS, Android, Windows Phone	Via vitero App on iOS, Android
Central user management via imc Learning Suite	Yes, for all roles (moderator, participant..)	Yes, for all roles (moderator, participant..)	Yes, for all roles (moderator, participant..)	Yes, for all roles (moderator, participant..)	Yes, for all roles (Host, participants...)

Rewrite the way we learn



About imc

imc has 25 years of experience, 350 employees spread out across 12 international locations, and over 1,300 customers worldwide ranging from small and medium enterprises (SMEs) to state and national government departments, to multinational groups.

We're a leading full-service provider for digital training, and we make learning better - by rewriting the way we learn.

Experts in technology, e-learning content and strategy work hand in hand to provide holistic and customised e-learning solutions.

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