

Seamlessly integrated into the imc Learning Suite

LinkedIn Learning



LinkedIn Learning is one of the largest online providers of professional development. More than 15,000 courses on business, technology and creativity from proven experts are available in its e-learning platform. No wonder that users of the imc Learning Suite also use LinkedIn's high-quality content.



LinkedIn Learning seamlessly integrated with imc Learning Suite

After the implementation of a Learning Management System, the procurement of learning content is the next big step towards a digital learning strategy. Face to face trainings on site or in the virtual classroom often represent an important component. They are complemented with online courses that can be completed by learners independent of time and location. However, creating high-quality courses takes time from experts who often have no experience in creating online learning content.

A sensible solution is, as far as possible, to use learning content from external providers. However, accessing different platforms for corporate learning often creates confusing learning scenarios and makes learning management more difficult. Therefore we have worked on a simpler solution and now provide an interface between our LMS and LinkedIn Learning. Now, our customers can easily integrate the high-quality and diverse LinkedIn Learning offers directly into their blended learning strategy via the imc Learning Suite.

Smooth User Experience thanks to Customer Centric Design

When content library providers such as LinkedIn Learning are integrated into learning management systems, all content is usually loaded into the system in catalog structures. In the initial application scenarios with customers, we have evaluated that this amount of content is often too confusing and reduce user-friendliness. In addition to the desire for an extensive library, another was created: support in selection and the possibility of integrating content into existing company-relevant learning scenarios.

On the basis of these findings, the integration of LinkedIn Learning was realised via an efficient search function with import function, which, in addition to providing content via catalogues, also allows the integration into all conceivable learning management scenarios.



Just what you need

Find the LinkedIn Learning content you need for your learning strategy using the integrated search feature in the Learning Suite.



Generate Learning Journeys

Easily import LinkedIn Learning content into the learning paths and courses in imc Learning Suite - with one click!



State-of-the-Art Integration via xAPI

Both systems, communicate via the xAPI interface and learning status data, is securely transmitted.



Improved user experience


Give your learners the opportunity to organize their education via only one platform.



More than 15,000 courses

From software development to creative techniques to leadership training, LinkedIn Learning offers more than 15,000 high-quality courses.

Rewrite the way we learn



About imc

imc has 25 years of experience, 350 employees spread out across 12 international locations, and over 1,300 customers worldwide ranging from small and medium enterprises (SMEs) to state and national government departments, to multinational groups.

We're a leading full-service provider for digital training, and we make learning better - by rewriting the way we learn.

Experts in technology, e-learning content and strategy work hand in hand to provide holistic and customised e-learning solutions.

imc information multimedia communication AG

Headquarters Saarbrücken

Scheer Tower,
Uni-Campus Nord
66123 Saarbrücken
T +49 681 9476-0
info@im-c.com

imc worldwide

Germany (Saarbrücken,
Essen, Freiburg, München)
Australia (Melbourne)
UK (London)
Austria (Graz)
Romania (Sibiu)
Switzerland (Zürich)
Singapore
The Netherlands (Vianen)
USA (Dover)