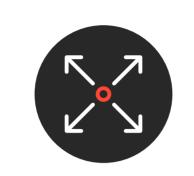
Headless LMS in a Nutshell

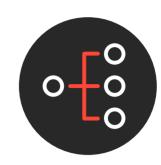
What are the benefits?



Build your individual learning ecosystem and experience



Manage your content via one single source for all applications of the ecosystem



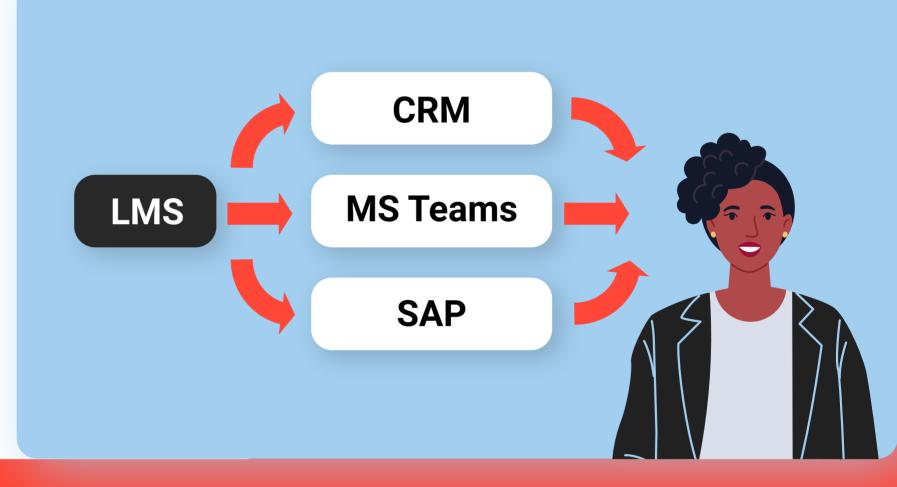
Publish contents to multiple displays

Def.: Both the headless LMS and CMS allow for content to not only be published to a website or primary platform, but also across a range of channels. The system does not have a single presentation layer - as it is 'headless', it is a content repository with a powerful administration interface to support content management and creation.¹

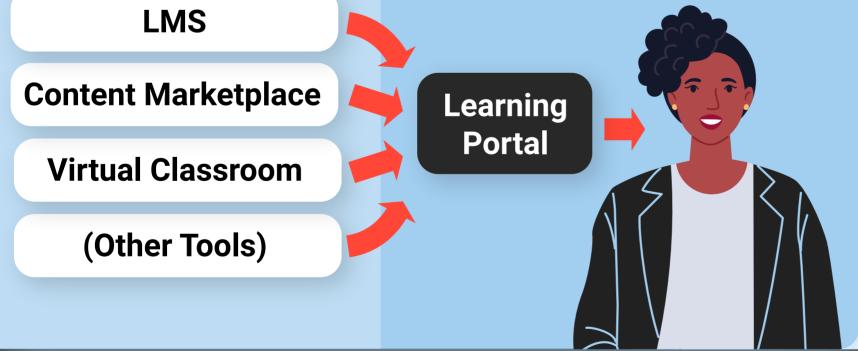


Scenario 1

Provide learning contents in the moment of need, for example by integrating a learning nugget on how to use the CRM directly in the CRM.



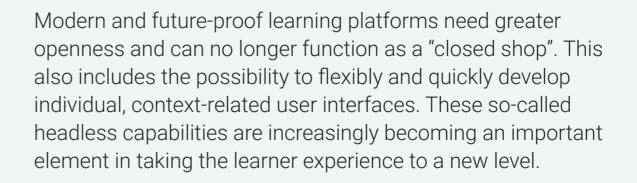
Learning Ecosystem





Simplify your learning ecosystem and create one learning portal with optimal user experience.





Dr. Wolfram Jost, executive board of imc AG